

## **NEWS RELEASE**

Contact: Melissa Stricker  
Director of Marketing and Revenue Management  
Office: 304-414-0450  
Cell Phone: 304-421-3080

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**FOR IMMEDIATE RELEASE**

### **Craft Beers & Food Pairings Event Scheduled for Friday**

On Friday, August 21st, those who love beer can try some new options in the Charleston area as well as some old favorites paired with food items. The first “Fest of Ale” of 2015 will take place at the Holiday Inn & Suites Charleston West starting at 7:00pm.

“We want to continue to educate customers on the great options that these beverages have to offer and provide them with a fun, safe and entertaining opportunity to try new options.” states Melissa Stricker, Director of Marketing for the Holiday Inn & Suites and the Comedy Zone.

The ticket price includes everything from beer to food to chances to win prizes. Beer selections include new beers to the area from national brewers as well as craft beer from Greenbrier Valley Brewing Company.

The event will start with six beers and food pairings at 3 stations. Live entertainment for the event will be provided by the Comedy Zone Charleston and will include comedians Big Ed Caylor and Dusty Slay. During the show, two bottles of beer will be provided and will consist of the participants’ choice of the beers they just tasted. Following the show, tasters will receive 6 more pairings at the stations. “The food was selected to enhance the beers’ flavor and provide pairing ideas for participants after the event. This year, we’re even including a few wine pairing at some stations for those who want to try new beers but prefer wine”, stated Stricker.

“Our goal is for every participant to leave educated about beer and feeling like they can order something new and different.” states Jim Waugh, Jr., Craft and Import Manager for Capitol Beverage Company.

Tickets to the event are \$35 each and include the samplings, appetizers, entertainment and chances to win prizes throughout the event.

For more information on the beer tasting event, visit the Comedy Zone website at [www.comedyzonecharleston.com](http://www.comedyzonecharleston.com) or call (304) 744-4641.

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