

NEWS RELEASE

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FOR IMMEDIATE RELEASE

HOLIDAY IN PINK COMBINES AWARENESS AND FUN

The Holiday Inn and Suites Charleston West (formerly Ramada Charleston), South Charleston Rotary Club, Wellness Council of West Virginia and Susan G. Komen for the Cure West Virginia are sponsoring a "Holiday In Pink" on April 25th.

The event is geared towards breast cancer awareness as well as other health issues and is free to the public.

"It's our hope that the Charleston Area community will attend the event to get pampered and, at the same time, gain awareness of health issues." said Melissa Stricker, Director of Marketing and Revenue Management for the hotel's ownership company. "This is our way of helping our neighbors who may not have access to information...and do so in a relaxing and fun environment".

The event will feature spa activities, giveaways, entertainment and a health fair. The movie, "Pretty in Pink" will be played and the hotel will be providing food and beverages to all attendees.

Susan G. Komen for the Cure West Virginia will also be using the event for Team Packet Pick-up and pre-registering teams for the Race for the Cure, which takes place on May 5th 2012.

"We are also looking for any additional spas, nail salons, etc. that would like to join us and offer services at the event" stated Stricker. "There's no such thing as too much pampering!"

For more information or to include your business in the event, contact Melissa Stricker at mstricker@DiscoverCharlestonWV.com or visit DiscoverCharlestonWV.com and click on the "Holiday In Pink" logo.